

## **KVK Anjaw Encourage the Commercial and Aesthetic Value for Promotion of Vibrant Seed Industry through PPV&FR**

KVK Anjaw has successfully organized awareness programme on “**Protection of Plant Varieties and Farmers Right Act, 2001**” on 16<sup>th</sup> March, 2017 at Community Hall, Hayuliang. The Mega event was witnessed the gathering of 122 farmers including farm women, practicing farmers and rural youths from different corners of the district. The programme was graced and chaired by Deputy Commissioner Anjaw, Deputy Director, Spices Board, Namsai, ZPM, Hayuliang, ZPM Chaglagam, Local Leader, ASM Chairperson, Metengliang.

The programme was marked with the welcome address by Manish Kanwat, Senior Scientist and Head, KVK Anjaw. During his speech, he emphasized that since the district is endowed and praised by nature with availability of ample amount of medicinal plant, pulses, spices and other tuber crops, its collection and conservation is of prime importance for each and every farmer in the district. He also aware to all the farmers regarding the importance and scope of the PPV&FR Act which is the right were given to the grower of any local germplasm and plant varieties to register in their own name under the Act. In the technical session, Shri. Naveen Khoisnam, SMS, Agronomy gave power-point presentation regarding the importance and aspects of the PPV&FR Act, 2001 to all the attending farmers of the event. Smt. Vijhessna. V, Asst. Director, Spices Board, Namsai narrated the importance and role of Spice Board that has been taken up for promotion of spices crops in the district and also spoke on the promotion of SHGs, Farmers Club into Farmers Producer Association for export of spices to other parts of the country.

Shri. Banim Kri, All India Handloom Board Member, expressed the importance and uses about the different medicinal plant, their scope and their availability in the district. He also stressed the farmers to make aware of themselves with regard to the facilities that were given to the farmers under the PPV&FR Act and also requested the farmers not to blindly deforest which leads to loss of valuable crops and importance plant species. He also further remarked that the district is praised by nature and known for the availability of different valuable local germplasm like Jungle Katchu (*Paris Polyphylla*), Mishmi Dal, varieties of millets (*Kodo*), maize, sweet potato, Caterpillar mushroom (*Cordicep Sinensis*) etc. But inspite of availability of these resources, majority of the farmers of the district unaware about the collection and conservation for future generation rather burning of jungle and harvesting blindly.

Shri. Abrey Manyu, ZPM Hayuliang, stated the importance and scope of organic spices crop production in the district. He also emphasized that primary target should also be given more on the conservation and protection of endangered plants and animals as these resources are of valuable assets given by nature in the district. Further, he also requested to all the participants of the programme to create self-awareness and interest for collection and conservation of endangered medicinal plants, Jungle Katchu (*Paris Polyphylla*) for future generation.

Shri Khelosa Talyo, ZPM Chaglagam, disseminated the information to all the participants of the programme regarding the benefits of the PPV&FR Act which are being given especially for the farmers and also requested that each and every individuals should maintain bank account. He further added in his speech that priority should not be given only in L. Cardamom cultivation as we are depending on the imported foodgrains and also increasing the production of foodgrains should maintain equal importance in the district.

Shri Anjoy Ama, Youth leader & PA to MLA, expressed regarding the declaration of organic land in 500 ha which include three location of the district (Dorenko, Mithumna and Ruiliang) which was done in collaboration with the Sheel Biotech, New Delhi. He also highlighted the benefits for the declaration of organic area as it would support in pushing up the price of L. Cardamom through opening of godown, for opening of auction at Namsai. He also requested to the farmers and PRI

leaders to help and support KVK team to execute the BADP activities smoothly and successfully among the district and develop the district as an role model for others district.

Mrs. Jamkaselu Maro, Gram Chairperson, Metengliang in her speech, requested to all the farmers to make regular contact with the KVK staff. She also encourages the farmers to expand the area and production of pulses and vegetable crops which are needed in day to day life.

In continuation of the programme, exhibition of different local germplasm, medicinal plants, indigenous handloom products, spices plants, tools and implements were also showcased from different SHGs from Kongra, Tafraliang and other farmers from Barfu, Chamengliang and Hayuliang. Also prizes were also distributed for Best Exhibition, Progressive farmers and those who were participated in the exhibition as a part of encouragement boost the interest of the farmers. Kiwi and Khasi mandarin planting materials were also distributed to the beneficiaries under BADP.

Smt. Mamta Riba, Hon'ble Deputy Commissioner, Anjaw in her speech appreciated Banim Kri and other PRI members for their support and initiatives taken up for the development of Agriculture and allied sector in the district. She also appreciated the staffs of KVK Anjaw and Spice Board, Namsai for their support and initiatives taken up for the promotion of spices and other valuable medicinal plants. She also expressed that different varieties of natural resources are being available in the district in terms of water, flora and fauna, spices crops, medicinal plants which are our own assets for the district and so every farmers should know the importance of conservation and registration of local germplasm under the PPV&FR Act and patenting of their germplasm/seeds under the Seed Corporation Act. She also asked the farmers regarding the ill effect of inbreeding depression of pigs that widely happens in the district which affects their profitable pig farming in the district. She also requested to all the farmers in respect to procure only quality planting materials for enhancing production and fetching handsome return among the farmers.

Lastly, the programme was ended with the vote of thanks from Shri. S. Peter Singh, SMS, Social Sciences.



**Welcome address by Sr. Scientist & Head, KVK Anjaw**



**Distribution of Khasi Mandarin to beneficiaries under BADP**



**Distribution of awards to the progressive farmers**



**Speech by Hon'ble DC, Anjaw**



Presenting of memento to Assistant Director, Spice Board, Namsai



Group photos with all the participants